

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	31,340	155,910	688,941
	Population Est 23Q1	31,260	155,405	687,739
	Population Est 22Q4	31,259	155,102	686,639
	Population Est 22Q3	31,103	155,031	684,413
	Population Est 22Q2	31,113	155,031	683,448
	Population Est 22Q1	30,966	154,653	681,584
	Population Est 21Q4	30,909	154,489	680,272
	Population Est 21Q3	30,759	154,135	679,198
	Population Est 21Q2	30,612	153,598	677,541
	Population Fcst	34,482	169,283	751,411
	2010 Census Population	23,852	128,437	563,671
	2000 Census Population	15,761	93,906	418,610
	1990 Census Population	5,885	37,330	219,920
	Current Year Daytime Population	44,251	158,464	660,513
	Average Seasonal Population	130	655	2,759
	Historical Annual Growth, 1990 – 2000	10.35%	9.66%	6.65%
	Historical Annual Growth, 2000 – 2010	4.23%	3.18%	3.02%
	Estimated Annual Growth, 2010 – CY	1.93%	1.37%	1.42%
	Projected Annual Growth, CY to Y5	1.93%	1.66%	1.75%
	Group Qtrs Est	44	698	5,309
Transient Est Average Last 4 Qtrs	2,321	15,654	36,002	
Households	Current Year Estimated Households	11,066	56,272	231,098
	Households Est 23Q1	11,034	56,098	230,677
	Households Est 22Q4	11,034	56,008	230,325
	Households Est 22Q3	10,969	55,965	229,547
	Households Est 22Q2	10,971	55,966	229,229
	Households Est 22Q1	10,908	55,828	228,581
	Households Est 21Q4	10,888	55,768	228,147
	Households Est 21Q3	10,839	55,637	227,801
	Households Est 21Q2	10,777	55,435	227,231
	Households Fcst	12,182	61,081	251,910
	2010 Census Households	8,096	45,150	187,697
	2000 Census Households	4,966	32,973	144,557
	1990 Census Households	1,925	14,132	82,861
	Historical Annual Growth, 1990 – 2000	9.94%	8.84%	5.72%
	Historical Annual Growth, 2000 – 2010	5.01%	3.19%	2.65%
	Estimated Annual Growth, 2010 – CY	2.22%	1.56%	1.47%
	Projected Annual Growth, CY to Y5	1.94%	1.65%	1.74%
Population per Household	2.83	2.76	2.96	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.4%	1.6%	1.9%
	HH Income \$250,000 to \$499,999	2.9%	2.0%	2.3%
	HH Income \$200,000 to \$249,999	6.8%	4.6%	5.5%
	HH Income \$175,000 to \$199,999	7.3%	7.0%	6.1%
	HH Income \$150,000 to \$174,999	6.6%	6.0%	6.7%
	HH Income \$100,000 to 149,999	22.5%	19.8%	18.7%
	HH Income \$75,000 to 99,999	14.4%	13.9%	13.4%
	HH Income \$50,000 to 74,999	12.6%	17.0%	17.2%
	HH Income \$35,000 to 49,999	9.2%	9.9%	10.5%
	HH Income \$25,000 to 34,999	4.9%	6.8%	6.9%
	HH Income \$15,000 to 24,999	3.7%	4.9%	5.0%
	HH Income \$0 to 14,999	6.5%	6.6%	5.7%
	Average Household Income	\$126,425	\$109,767	\$110,090
	Median Household Income	\$97,289	\$83,446	\$82,987
	Per Capita Income	\$44,685	\$39,771	\$37,118
	Average Disposable Income	\$92,584	\$82,900	\$84,734
	Median Disposable Income	\$82,750	\$71,169	\$70,757
	Discretionary HH Income Over \$150,000	4.6%	4.0%	4.8%
	Discretionary HH Income \$125,000 to \$149,999	7.2%	6.0%	5.6%
	Discretionary HH Income \$100,000 to \$124,999	11.3%	8.1%	8.7%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	12.3%	12.3%
	Discretionary HH Income \$50,000 to \$74,999	21.0%	18.7%	18.3%
	Discretionary HH Income \$25,000 to \$49,999	22.2%	26.6%	26.5%
	Discretionary HH Income Under \$25,000	18.0%	24.2%	23.8%
	Average Discretionary HH Income	\$67,379	\$59,125	\$60,205
	Median Discretionary HH Income	\$61,419	\$49,148	\$49,644
	Householder White – Count	3,608	18,234	81,040
	Median HH Income	\$114,443	\$103,196	\$103,269
	Average HH Income	\$112,147	\$104,463	\$106,819
	Householder Black or African-American – Count	2,190	14,510	51,053
	Median HH Income	\$97,423	\$71,855	\$75,367
	Average HH Income	\$102,329	\$82,380	\$86,677
	Householder Hispanic – Count	1,494	9,725	48,031
	Median HH Income	\$86,487	\$73,361	\$66,350
Average HH Income	\$90,979	\$80,097	\$76,633	
Householder Asian or Pacific Islander – Count	2,904	9,833	33,131	
Median HH Income	\$85,345	\$90,204	\$90,574	
Average HH Income	\$95,930	\$99,513	\$100,335	
Householder Other or Pacific Islander – Count	870	3,970	17,843	
Median HH Income	\$94,384	\$77,615	\$77,483	
Average HH Income	\$94,838	\$83,731	\$87,970	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	14,987	75,000	336,688
	Female Population	16,353	80,910	352,254
Total Population by Age	Count of Pop 0 to 4 years	1,771	9,380	39,508
	Count of Pop 0 to 7 years	2,323	12,738	55,913
	Count of Pop 5 - 13	2,983	16,379	79,002
	Count of Pop 14 - 18	1,665	8,429	41,509
	Count of Pop 19 - 22	1,810	8,866	42,152
	Count of Pop 22 - 25	1,419	6,813	31,209
	Count of Pop 25 - 29	2,145	11,364	46,188
	Count of Pop 30 - 34	2,121	11,726	45,733
	Count of Pop 35 - 39	1,956	10,811	46,070
	Count of Pop 40 - 44	1,996	10,660	47,745
	Count of Pop 45 - 59	6,771	31,863	143,207
	Count of Pop 60 - 74	5,145	22,796	95,543
	Count of Pop 75 - 84	1,218	5,314	24,325
	Count of Pop 85+	340	1,508	6,750
	% of Pop 0 to 4 years	5.7%	6.0%	5.7%
	% of Pop 0 to 7 years	7.4%	8.2%	8.1%
	% of Pop 5 - 13	9.5%	10.5%	11.5%
	% of Pop 14 - 18	5.3%	5.4%	6.0%
	% of Pop 19 - 22	5.8%	5.7%	6.1%
	% of Pop 22 - 25	4.5%	4.4%	4.5%
	% of Pop 25 - 29	6.8%	7.3%	6.7%
	% of Pop 30 - 34	6.8%	7.5%	6.6%
	% of Pop 35 - 39	6.2%	6.9%	6.7%
% of Pop 40 - 44	6.4%	6.8%	6.9%	
% of Pop 45 - 59	21.6%	20.4%	20.8%	
% of Pop 60 - 74	16.4%	14.6%	13.9%	
% of Pop 75 - 84	3.9%	3.4%	3.5%	
% of Pop 85+	1.1%	1.0%	1.0%	
Median Age	39.5	37.3	37.1	
Average Age	39.6	38.1	37.7	
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.4%	6.0%
	% of Pop 5 - 13	10.4%	11.1%	11.9%
	% of Pop 14 - 18	5.6%	5.6%	6.3%
	% of Pop 19 - 22	6.0%	6.0%	6.4%
	% of Pop 22 - 25	4.7%	4.6%	4.8%
	% of Pop 25 - 29	7.1%	7.6%	7.0%
	% of Pop 30 - 34	6.9%	7.7%	6.8%
	% of Pop 35 - 39	6.1%	7.0%	6.7%
	% of Pop 40 - 44	6.0%	6.6%	6.8%
	% of Pop 45 - 59	20.4%	19.6%	20.2%
	% of Pop 75 - 84	3.5%	3.0%	3.1%
	% of Pop 60 - 74	16.4%	14.2%	13.4%
	% of Pop 85+	0.7%	0.7%	0.7%
Median Age	37.6	35.7	35.6	
Average Age	38.5	37.1	36.8	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.3%	5.7%	5.5%
	% of Pop 5 - 13	8.7%	10.0%	11.0%
	% of Pop 14 - 18	5.0%	5.2%	5.8%
	% of Pop 19 - 22	5.5%	5.4%	5.8%
	% of Pop 22 - 25	4.4%	4.1%	4.3%
	% of Pop 25 - 29	6.6%	7.0%	6.4%
	% of Pop 30 - 34	6.6%	7.4%	6.5%
	% of Pop 35 - 39	6.4%	6.9%	6.7%
	% of Pop 40 - 44	6.7%	7.0%	7.1%
	% of Pop 45 - 59	22.8%	21.3%	21.3%
	% of Pop 60 - 74	16.4%	15.1%	14.3%
	% of Pop 75 - 84	4.2%	3.8%	3.9%
	% of Pop 85+	1.5%	1.3%	1.3%
	Median Age	41.1	38.8	38.5
Average Age	40.6	39.1	38.6	
Race	Count of White	10,272	52,830	250,363
	Count of Black or African-American	6,921	39,303	156,388
	Count of Asian or Pacific Islander	9,498	32,544	116,179
	Count of Other races	4,649	31,233	166,011
	White	32.8%	33.9%	36.3%
	Black or African American	22.1%	25.2%	22.7%
	Asian	30.3%	20.9%	16.9%
	Other Races	14.8%	20.0%	24.1%
Language Spoken	Speak English at Home	57.1%	58.6%	57.9%
	Speak Spanish at Home	14.7%	18.9%	22.2%
	Speak French or French Creole at Home	0.4%	1.0%	1.0%
	Speak German at Home	0.2%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	6.6%	4.3%	4.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.7%	1.0%
	Speak Chinese at Home	3.2%	2.7%	2.4%
	Speak Korean at Home	10.3%	6.8%	3.8%
	Speak Vietnamese at Home	3.2%	2.4%	3.1%
	Speak Other Asian Languages at Home	1.9%	2.0%	1.6%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	1.6%	2.2%	2.4%
Hispanic	Hispanic Population	4,802	34,079	178,353
	Hispanic Population Percent	15.3%	21.9%	25.9%
	Mexican	34.7%	36.0%	49.2%
	Puerto Rican	11.1%	7.7%	6.3%
	Cuban	2.0%	2.7%	2.4%
	Dominican	5.9%	5.1%	4.4%
	Central American	14.8%	18.6%	20.3%
	South American	26.3%	24.7%	13.5%
	Other Hispanic	5.2%	5.3%	4.0%
	2000 Hispanic Population Percent	5%	9%	13%
	1990 Hispanic Population Percent	2%	3%	3%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	3.1%	2.9%	3.4%
	American	2.9%	2.7%	3.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	30.3%	20.8%	16.8%
	Chinese	3.5%	2.9%	2.2%
	Japanese	0.5%	0.5%	0.3%
	Korean	11.0%	7.0%	4.0%
	South Central Asian (ie. Indian)	8.1%	5.6%	5.0%
	South East Asian (ie. Vietnamese)	5.6%	3.8%	4.2%
	Other Asian	1.6%	1.0%	1.1%
	European (percent of total population)	13.2%	13.7%	14.6%
	British	3.7%	3.3%	3.3%
	Dutch	0.2%	0.2%	0.2%
	French	0.5%	0.5%	0.5%
	German	2.5%	2.7%	2.6%
	Italian	0.8%	1.0%	1.0%
	Polish	0.6%	0.6%	0.6%
	Scandinavian	0.5%	0.5%	0.6%
	Scotch/Irish	2.5%	2.9%	3.3%
Other European (ie. Greek/Russian)	2.0%	2.1%	2.4%	
Middle Eastern	0.4%	0.7%	0.5%	
Other Ancestry	27.8%	30.2%	27.7%	
Unclassified Ancestry	9.9%	9.9%	11.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	21,692	106,042	455,561
	Elementary (0 to 8)	3.9%	5.0%	7.2%
	Some High School (9 to 11)	4.5%	4.9%	6.2%
	High School Graduate (12)	17.4%	20.2%	22.0%
	Some College (13 to 16)	15.1%	16.0%	16.6%
	Associates Degree Only	9.2%	9.8%	8.8%
	Bachelors Degree Only	33.7%	29.1%	25.3%
	Graduate Degree	16.2%	15.1%	14.0%
	% College (4+)	49.9%	44.2%	39.2%
Household Type	Total Households – count	11,066	56,272	231,098
	One Person HHs – count	2,306	13,035	46,328
	Family HHs – count	8,219	39,999	173,235
	Married Couple – count	6,568	29,269	127,374
	w/own children – count	3,111	14,030	62,318
	w/out own children – count	3,457	15,239	65,056
	Male Householder – count	297	2,920	12,773
	Female Householder – count	1,355	7,810	33,088
	Non-Family Households – count	540	3,238	11,535
	1 Person Household	20.8%	23.2%	20.0%
	2 Person Household	30.0%	29.0%	27.4%
	3 Person Household	18.4%	17.9%	18.4%
	4 Person Household	17.0%	16.2%	17.9%
	5 Person Household	8.2%	7.9%	9.2%
6 Person Household	3.5%	3.7%	4.3%	
7+ Person Household	2.0%	2.1%	2.8%	
% Households With Children	36.0%	35.2%	37.2%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	11,641	59,088	241,190
	Owner Occupied Percent	61.1%	53.0%	59.4%
	Renter Occupied Percent	33.9%	42.3%	36.5%
	Vacant Housing Percent	4.9%	4.8%	4.2%
	Total Housing Units (Census 2000)	5,083	34,710	150,326
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.3%	3.9%	4.3%
	Property Value \$750,000 to \$999,999	12.0%	6.1%	7.2%
	Property Value \$500,000 to \$749,999	30.4%	24.2%	22.4%
	Property Value \$400,000 to \$499,999	22.5%	20.8%	18.9%
	Property Value \$300,000, to \$399,999	17.4%	23.2%	22.7%
	Property Value \$200,000 to \$299,999	7.9%	13.9%	16.0%
	Property Value \$150,000 to \$199,999	0.9%	1.8%	3.0%
	Property Value \$100,000 to \$149,999	0.4%	1.2%	1.6%
	Property Value \$60,000 to \$99,999	0.9%	1.0%	0.7%
	Property Value \$40,000 to \$59,999	0.4%	0.7%	0.5%
	Property Value \$0 to \$39,999	1.5%	1.9%	1.5%
	Median Home Value	\$490,964	\$430,465	\$421,056
Wealth per Household	\$0 and under - percent	17.0%	18.0%	17.7%
	\$1 to \$4999 - percent	7.9%	8.8%	8.6%
	\$5k to \$9999 - percent	4.3%	4.7%	4.6%
	\$10k to \$24999 - percent	6.2%	6.5%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.9%
	\$50k to \$99999 - percent	10.1%	10.0%	10.2%
	\$100k to \$249999 - percent	18.1%	17.6%	17.8%
	\$250k to \$499999 - percent	13.6%	12.9%	13.1%
	\$500k+ - percent	16.0%	14.7%	14.8%
	Median HH Wealth	\$88,973	\$76,065	\$78,636
	Avg HH Wealth	\$254,965	\$238,267	\$239,928
Economic Viability	Economic Viability Local	290	295	301
	Economic Viability Indexed	107	109	111
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	17,229	86,505	367,824
	Managerial/Executive	24.2%	19.5%	18.5%
	Professional Specialty	24.8%	23.6%	22.3%
	Healthcare Support	2.6%	2.3%	2.0%
	Sales	12.8%	11.0%	10.6%
	Office & Administrative Support	10.4%	10.9%	10.8%
	Protective Service	1.6%	1.9%	1.3%
	Food Preparation	5.5%	5.6%	5.4%
	Building Maintenance & Cleaning	2.1%	3.1%	3.8%
	Personal Care	2.4%	2.5%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	5.2%	7.8%	9.7%
	Production & Transportation	8.4%	11.8%	12.5%
	Percent White Collar Workers	74.7%	67.3%	64.2%
	Percent Blue Collar Workers	25.3%	32.7%	35.8%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.9998 Longitude: -84.0688

Shops of Huntcrest Lawrenceville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	6.7%	7.2%	9.4%
	Manufacturing	10.1%	9.6%	9.4%
	Transportation	5.1%	5.5%	5.7%
	Information	2.7%	2.5%	2.4%
	Wholesale/Retail	12.9%	15.8%	15.6%
	Finance, Insurance, Real Estate	9.4%	8.5%	7.2%
	Professional Services	12.2%	10.2%	9.6%
	Management Services	0.2%	0.4%	0.3%
	Administrative/Waste Services	3.0%	4.4%	5.7%
	Educational Services	18.2%	18.2%	17.1%
	Entertainment Services	11.0%	9.7%	9.4%
	Other Professional Services	5.3%	5.0%	5.4%
	Public Administration	3.3%	3.0%	2.7%
Vehicles per HH	No Vehicles	1.6%	3.4%	3.9%
	1 Vehicle	29.8%	35.8%	31.4%
	2 Vehicles	43.0%	39.8%	41.0%
	3 or more vehicles	25.5%	21.0%	23.7%
	Average Number of Vehicles	2.02	1.88	1.94
Change	Births (last 12 months)	377	1,918	8,168
	Deaths (last 12 months)	221	977	4,292
	Migration (last 12 months)	78	-46	1,700
Work place	Workplace Establishments	1,617	5,970	22,345
	Workplace Employees (FTE)	17,058	62,879	235,095